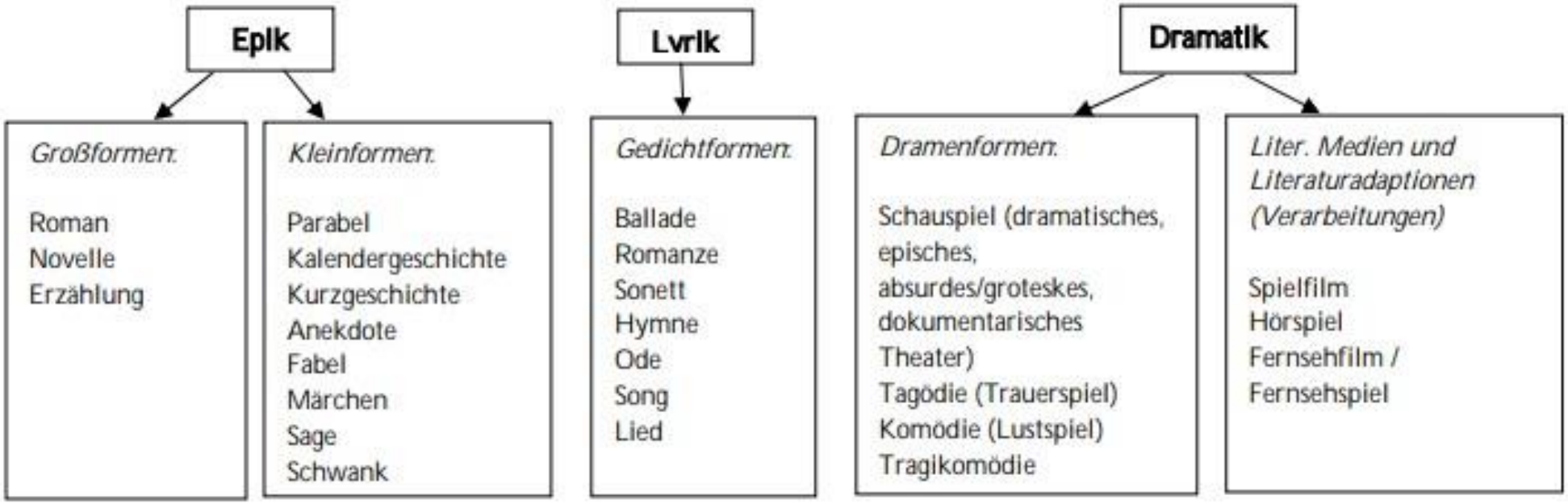Literarische Gattungen